



## List Format

1. Total Words = 3,000 (may be a bit more but no less)
    - a. Intro = 250 words
    - b. Body = 2,500 words
    - c. Conclusion= 250 words
  2. Format
    - a. Body Numbered 10 – 1
    - b. Use bolded title case for numbered headings, note the format below
      - i. Fully justified
      - ii. Arial
      - iii. 12 pt. font
    - c. Link to at least one quality authority source per heading (minimum 10 links per article, permissible to use more) to support your point. Do not link to junk sites for authority.
    - d. Bold your links, e.g. [Top 10 Lists](#)
    - e. Use proper grammar and spelling
    - f. No plagiarizing! Double check your article with a free plagiarism checker online.

Here is a brief example:

## Top 10 Things You Should Know about List Land's List Format



## List Format

#### **10. The List Must be at Least 3,000 Words**

## **9. List Land Lists Intro Should be 250 Words**



## List Format

## **8. The Body is 2,500 Words: Each Numbered Item is 250 Words**

## **7. The Conclusion of a List Land List Should be 250 Words**



## List Format

## **6. Each Numbered Item Should be in Title Case and Bolded**

## **5. Each Numbered Item Should Have a Quality Authoritative Link a Minimum of 10 Links**



## List Format

#### **4. Each Link Should be Bolded**



## List Format

### **3. Every List Must Use Proper Grammar**

## **2. Each and Every List Should be Perfectly Spelled**



## List Format

**1. List Land Lists Must be Unique, no Plagiarism, Make Sure to Check with an Online Plagiarism Checker Before Submitting**

### **Conclusion**



## List Format